

Clean Energy Options, Personalized.

Online calculators on utility websites allow customers to determine the cost impact of their clean energy decisions. But none today analyze multiple distributed energy resources (DERs) in a single tool. They also fail to leverage actual customer usage data and are often created without extensive user research or an emphasis on design, leading to a sub-optimal experience.

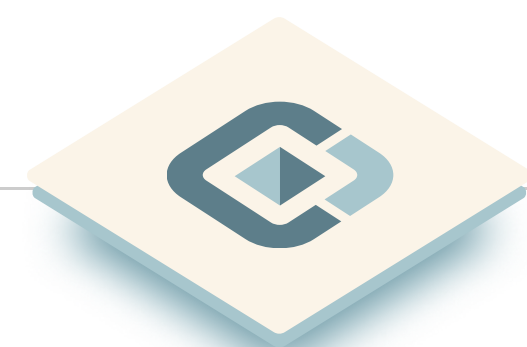
The screenshot displays the GridX Explore interface. At the top, there's a navigation bar with 'Catalyst' and links for 'My Account', 'Billing', 'Usage', 'Rates & Programs', and 'Explore'. The main content area features a central house icon with various clean energy options listed below it: Solar, Battery Storage, Electric Range, Electric Dryer, Heat Pump Water Heater, Electric Vehicle, and HVAC Heat Pump. Two side panels are visible: 'Solar panels' with a '6 kW system' and 'Orientation: South' (Zip: 94501), and 'Electric vehicle' with a 'Tesla Model Y Long Range AWD 20' and 'Level 2 (3.3 kW) charger' (20 mi / weekday). A '12-month energy cost' section shows a breakdown of 'Rate & Programs' (Solar rate A, Program, Gas rate) and 'Usage' (Household usage, Electric vehicle, Solar panels). Below this is a bar chart showing energy costs from March to February, with a legend for 'Electric', 'Gas', and 'Gasoline'. An 'Estimates summary' table is also present:

Estimates summary	
Clean products costs	
Product & installation	\$25,100.00
Rebates & incentives	-\$7,630.00
Total	\$17,470.00
Energy costs after clean product changes	
12-month total energy cost	\$5,770.00
12-month total energy cost change	\$2,635.00

Small text at the bottom of the summary table: 'These energy costs show how your energy bill could change from what you pay now. It covers electricity, gas expenses based on your usage data.'

GRIDX EXPLORE

GridX Explore guides utility customers along their clean energy journey. This customer-facing tool, which emphasizes design and UX, enables people to visualize and bundle options (EVs, solar, storage, heat pumps, etc.), and communicate the cost impact of their choices, as well as the optimal rates to maximize their investments.



Benefits of GridX Explore

◆ INCREASED ADOPTION

Increase adoption of clean energy technology by allowing customers to easily select things like solar, EVs, heat pumps, and storage devices, and immediately see the cumulative bill impact of their energy scenarios.

◆ IMPROVED CX

Deliver personalized answers around cost and usage in real time as part of a seamless customer journey that accelerates the adoption of new and existing programs.

◆ PEACE OF MIND

Give customers peace of mind by allowing them to assess whether other rate offerings can save them money, empowering users to make the right decision and increasing their satisfaction.

◆ MODERNIZATION

Create a modern e-commerce experience by enabling customers to save multiple energy scenarios in a 'cart-like' format, set reminders and trigger key steps in the enrollment path.

◆ TRUSTED INSIGHTS

Enhance the utility's trusted advisor status by providing one-of-a-kind, personalized analysis to customers and connecting them with incentives and rebates that lower the cost of clean energy technologies.



“In the new world of time varying rates, EVs and solar, the next logical step for improving customer satisfaction is helping customers understand the financial implications of the choices available to them, including time varying rates, EVs and solar.”

James Riley

BOARD MEMBER, UTILITY 2030 COLLABORATIVE

The One True Rates Platform

GridX is the leading Enterprise Rate Platform provider to modern utilities and energy technology companies. Our software enables utilities to better design, promote, operationalize, and drive adoption of emerging energy products and programs.

For more information, please visit gridx.com.

